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BLLA's Annual Boutique Hotel Investment Conference Returns to New York, June 2016

[Boutique & Lifestyle Lodging Association](#) Will Connect Industry's
Most Elite Hoteliers, Investors and Developers
For This Year's Distinguished Event on June 8, 2016

New York, March 9 – The Boutique & Lifestyle Lodging Association ([BLLA](#)) has announced its most prestigious annual [Boutique Hotel Investment Conference](#) will be held at the Florence Gould Hall of the French Institute, New York. This esteemed event will bring together hospitality's most sought after developers, financiers and hotel luminaries to discuss the value of the boutique hotel industry today.

At the helm of over 40 guest speakers, is innovative hospitality entrepreneur [Ian Schrager](#), who returns to the event for his fourth year. Schrager, alongside leading hospitality executives, will share the latest forecasts on topics including debt construction, equity for deals, boutique financial performance and the value of the food and beverage industry.

“It is vital to hear from the strongest key players within the hospitality industry regarding the investments and value of leading boutique hotels and management organizations,” says [BLLA](#) Founder and CEO [Frances Kiradjian](#). “This year's conference will aim to teach, inform and encourage all participating sectors of the boutique hospitality sphere.”

Speaking to the movement and successions behind the boutique hotel group, [Triumph Hotels](#), is Co-Owner Gerald Barad, who will additionally lead the discussion towards the structured investment sector. Predominantly accompanying this topic will be powerhouse panelists SVP of Development and Acquisitions David Orowitz, [TRUMP Organization](#); CEO [Stan Hartling](#), The Hartling Group; and COO [Marco Novella](#), Grace Hotels.

The food and beverage industry continues to remain a major growth opportunity for lifestyle hotel operators, and with such, acclaimed restaurateur and CEO Jody Pennette, [cb5 Hospitality Consulting](#), will moderate a F&B powered panel. Speakers will include, Owner [Scott Gerber](#), Gerber Bars; Principle [Glen Coben](#), Glen & Co.; Managing Director Jan Rozenveld, [Ace Hotels](#); and Principle Dayne Lee, [Powerstrip Design](#).

Throughout the event, guests will be given the chance to participate in extensive networking sessions, a welcome breakfast and closing cocktail reception.

BLLA's conference website, [bllaevents.com](http://www.blla.org), provides detailed information on BLLA's upcoming events as well as other select global conferences in the boutique and lifestyle luxury space. Sponsorship, registration and negotiated rates for boutique hotels in Manhattan, for those attending, are all included on the event site:

<http://www.blla.org/event/2016-boutique-hotel-investment-conference/>.

Sponsors include: Brooklyn Roasting Company, cb5 Hospitality Consulting, Cocomel, Cvent, Denihan Hospitality, Digital Farm, Duetto, Duxiana, Felcor Lodging Trust, First American Title Insurance, Greenberg Traurig, JF Capital Advisors. JMBM, Parker & Morgan, Leonardo, Stillwater Interactive, SUITELIFE by Venture Insurance, Weber Group. Media Sponsors: Hsyndicate, Hotel Executive, Hotel-Online, Boutique Design, Lodging Magazine, Hospitality Design.

For tickets, please register here at [BLLA.org](http://www.blla.org).



Ian Schragger



Leaders Panel



ESquared Hospitality

About The Boutique & Lifestyle Lodging Association (BLLA)

The world's most innovative and progressive organization dedicated to the luxury independent boutique lodging and lifestyle industries. The association connects the world's most dynamic executives with cutting edge business and operational insight.

www.blla.org

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