

## Credit Card Privacy Policy

Boutique Lifestyle Lodging Association will safeguard the confidentiality and security of the information we obtain from you. This notice describes our privacy policy as it relates to the collection, protection and disclosure of such information resulting from credit card transactions only.

### Collection of Information

Cvent.com will collect and use information obtained from credit card transactions only for business purposes. These business purposes include the payment of membership, advertising and event attendees.

### Protecting Your Credit Card Information

The credit card information provided by you to Boutique Lifestyle Lodging Association will be stored in a confidential manner. BLLA may access such information only when there is an appropriate business reason to do so, such as when a refund must be issued back to the credit card. We maintain physical, electronic and procedural safeguards to protect your information, and our employees are required to follow these privacy standards.

### Disclosure of Your Information

Boutique Lifestyle Lodging Association does not disclose any nonpublic information (such as credit card number and their expiration dates) about our customers or former customers to anyone, except as required by law. Information may also be disclosed for audit purposes. We do not disclose information about you to other entities who may want to sell their products to you.

### Transaction Security

CVENT.com website uses Secure Socket Layer (SSL) protocol to ensure transaction security.